



**THE BIG MONEY  
IS NOT IN THE  
BUYING AND  
SELLING BUT IN  
THE WAITING.**

## **EQUITY MF SCHEME SUMMARY**

### **23 Funds**

**Have made their SIP  
investors Crorepati  
(for a monthly SIP of  
₹10,000 for 15 years)**



## **SYSTEMATIC INVESTMENT PLAN IN EQUITY MUTUAL FUNDS**

**SIP ₹10,000/- PER MONTH**  
**INVESTED ₹ 18 LACS**      **CURRENT VALUE**  
**₹ 1.13 Crores**

Scheme Name	Return CAGR (%)	Value (₹)
Birla Sun Life Advantage Fund - Gr	17.95	79,75,987
Birla Sun Life Equity Fund - Gr	22.00	1,14,04,328
Birla Sun Life India Opportunities Fund - Gr	16.83	72,29,971
Birla Sun Life MNC Fund Gr	23.87	1,34,62,560
Birla Sun Life Tax Plan - Div	20.94	1,03,82,481
Birla Sun Life Tax Relief 96 Fund - Div	19.33	90,06,047
DSP BlackRock Equity Fund - Div	23.13	1,26,06,551
Franklin India Bluechip Fund - Gr	21.24	1,06,61,844
Franklin India Prima Fund - Gr	26.21	1,65,73,839
Franklin India Prima Plus - Div	23.29	1,27,86,854
Franklin India Taxshield Gr	22.26	1,16,70,229
HDFC Capital Builder Fund - Gr	22.81	1,22,53,621
HDFC Equity Fund - Div	24.91	1,47,65,564
HDFC Large Cap Fund - Gr	14.39	58,46,040
HDFC Taxsaver - Div	24.38	1,40,86,407
HDFC Top 200 Fund - Div	24.25	1,39,24,675
ICICI Prudential Top 100 Fund - Gr	19.34	90,13,992
ICICI Prudential Tax Plan - Regular Gr	24.10	1,37,40,382
Kotak 50 Equity Scheme - Div	19.61	92,31,250
Principal Personal Tax Saver	17.35	75,66,888
Principal Tax Savings Fund	20.05	95,96,886
Reliance Growth Fund - Gr	26.84	1,75,28,250
Reliance Vision Fund - Gr	23.83	1,34,14,824
SBI Contra Fund - Regular Div	23.82	1,34,02,916
SBI Magnum Equity Fund - Div	18.55	84,08,027
SBI Magnum Global Fund - Div	25.26	1,52,32,000
SBI Magnum Multiplier Plus 93 - Div	21.72	1,11,24,849
SBI Magnum Tax Gain Fund - Div	23.22	1,27,07,653
Sundaram Growth Fund - Gr	17.06	73,77,026
Sundaram Tax Saver - Div	20.90	1,03,45,801
Tata Ethical Fund - Gr	21.12	1,05,49,190
Tata Pure Equity Fund - Gr	20.88	1,03,27,511
Tata Tax Saving Fund - Div	19.70	93,04,859
Templeton India Growth Fund - Gr	20.80	1,02,54,679
<b>Average</b>	<b>21.88</b>	<b>1,12,87,176</b>

\*Returns as on 31st Dec. 2014. For Schemes with dividend option, dividend reinvestment has been considered on the date of dividend. Investment assumed to be done on 10th of every month. Funds are arranged in alphabetical order. Source: Internal

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15  
Years of  
Mutual  
Funds  
in India

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## EQUITY MF SCHEME SUMMARY

**71% Funds**

Investment has multiplied  
by more than 10 times.



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# LUMP SUM

## INVESTMENT PLAN IN EQUITY MUTUAL FUNDS

LUMP SUM INVESTED  
INVESTED ₹ 1 LAC

CURRENT VALUE  
₹ 12.67 LACS

Scheme Name	Return CAGR (%)	Value (₹)
Birla Sun Life Advantage Fund - Gr	10.20	4,29,263
Birla Sun Life Equity Fund - Gr	17.67	11,48,117
Birla Sun Life India Opportunities Fund - Gr	9.71	4,01,507
Birla Sun Life MNC Fund Gr	18.59	12,90,390
Birla Sun Life Tax Plan - Div	15.17	8,31,937
Birla Sun Life Tax Relief 96 Fund - Div	17.25	10,88,160
DSP BlackRock Equity Fund - Div	17.41	11,10,648
Franklin India Bluechip Fund - Gr	18.68	13,05,158
Franklin India Prima Fund - Gr	21.12	17,71,079
Franklin India Prima Plus - Div	18.56	12,85,502
Franklin India Taxshield Gr	21.25	17,99,808
HDFC Capital Builder Fund - Gr	18.93	13,47,011
HDFC Equity Fund - Div	22.00	19,74,229
HDFC Large Cap Fund - Gr	9.91	4,12,627
HDFC Taxsaver - Div	23.35	23,28,559
HDFC Top 200 Fund - Div	20.33	16,05,494
ICICI Prudential Top 100 Fund - Gr	14.56	7,68,237
ICICI Prudential Tax Plan - Regular Gr	18.68	13,05,158
Kotak 50 Equity Scheme - Div	15.30	8,46,135
Principal Personal Tax Saver	16.90	10,40,442
Principal Tax Savings Fund	23.44	23,54,175
Reliance Growth Fund - Gr	21.53	18,63,170
Reliance Vision Fund - Gr	21.56	18,70,081
SBI Contra Fund - Regular Div	20.13	15,65,929
SBI Magnum Equity Fund - Div	11.82	5,34,309
SBI Magnum Global Fund - Div	21.45	18,44,857
SBI Magnum Multiplier Plus 93 - Div	20.81	17,04,289
SBI Magnum Tax Gain Fund - Div	13.87	7,01,681
Sundaram Growth Fund - Gr	13.18	6,40,539
Sundaram Tax Saver - Div	17.99	11,95,854
Tata Ethical Fund - Gr	14.44	7,56,254
Tata Pure Equity Fund - Gr	17.09	10,66,098
Tata Tax Saving Fund - Div	20.30	15,99,501
Templeton India Growth Fund - Gr	18.69	13,06,808
<b>Average</b>	<b>18.45</b>	<b>12,67,441</b>

\*Returns as on 31st Dec. 2014. For Schemes with dividend option, dividend reinvestment has been considered on the date of dividend. Funds are arranged in alphabetical order. Source: Internal

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